

PRESS RELEASE

FRENCH TECH LOIRE VALLEY: 14 STARTUPS TO EXHIBIT AT THE WEB SUMMIT / STAND: S850



A digital pool of 3,400 enterprises, 6 areas of expertise (agriculture 3.0, connected objects, tourism, biomedicines, social innovation and e-commerce), over 300 events a year focusing on digital technology and unprecedented mobilisation of all those involved in innovation: French Tech Loire Valley provides real potential for development of digital technology in France.

French Tech Loire Valley has all the assets required to become a frontrunner on the international scene: an ideal geographical location, a territory experiencing vibrant growth, where innovation and creativity are the order of the day, and a destination with a worldwide reputation.

The only French Tech metropolis with its own stand at the Web Summit, the Loire Valley supports its startups and provides them with the means to spread the word on their digital know-how. 14 of them will be making their way to Lisbon to take full advantage of the frenetic activity and dynamics of the unmissable tech conference hosted there.

Focus on our startups

You-Trust, 1st tool for certification of know-how in professional contexts

You-Trust has experts, the right technology and algorithms at its disposal along with an approach to certification shaped by 25 years' experience in HR management and recruitment. You-Trust ensures trouble-free recruitment adapted to your company culture. Example of a certified profile: <https://www.you-trust.com/exemple/profilCompleto/www.you-trust.com>

Orthomatique, technology to accompany cognitive assessments

Orthomatique has developed technology for creating cognitive assessment reports, from pre-drafting to creation of the final personalised document, via input, analysis and composition tools adapted to healthcare professionals' practices.

www.orthoscribe.fr

Optimis@trice, new perspectives for digitisation of space

Its strategy: to create interoperability between professionals for exploitation of CAD files intended for 3D modelling, for augmented reality applications for example. Optimis@trice c3D maps and references digitised heritage areas and makes 3D models available to stakeholders in display technology, reverse engineering, industry, heritage and BIM, with a view to extending their initial field of action and making best use of their activity focus.

<http://optimisatrice.fr/>

My Serious Game, a leader in digital training

Its latest innovations with regard to digital training and support solutions: eLearning and serious games, VR/AR, video-based training, adaptive learning and fun theory, along with a BOX enabling reinvention of in-class learning and providing learners with a whole new training experience, as dynamic, immersive, gamified and effective as you could wish for.

www.myseriousgame.com

Aintro, the robot that "networks" for you!

Lying snug in your pocket, the Aintro app houses a robot that takes care of developing and maintaining your professional network. It sees to everything, from identification to connecting you with people of interest to your business. As simple as that!

<https://aintro.co>

InterviewApp: Video interviewing made simple to build & coach modern teams

1000+ organisations worldwide such as Dior and Adecco use InterviewApp to optimise performance of their recruitment processes, coach their sales teams, train students for professional integration, and pre-screen entrepreneurs for incubators, startup accelerators and business angel networks. Free trial on itwapp.io.

Artefacts: the cooperative that brings your innovative projects to life

The Artefacts cooperative takes in culture and digital technology professionals setting up innovative projects across French soil and in organisations. Such projects take a variety of forms, including interactive cartography, film and motion design, artistic interventions and creation of exhibitions. Skills available at the Artefacts Cooperative Enterprise (SCOP) cover all such projects' requirements: design, scenography, software and hardware.

<http://artefacts.coop/>

Wazashirt: the 1st clothing brand with original switchable pockets

An innovative, handmade clothing brand that lets you to customise your Wazashirt anywhere and at any time of day. Order your pocket with your Startup logo and switch with your after-work pocket or your daily-style pocket on wazashirt.com.

Nodon – New “Smart Buttons” for home automation

NodOn is a leading company in Smart Home devices in Z-wave, Bluetooth Mesh and EnOcean. In 2016, NodOn presents its new Smart Buttons in various protocols: NIU in Bluetooth and new products released in SIGFOX and LTE. Products are HomeKit and IFTTT compatible. <http://nodon.fr/>

Invite1chef.com, the world’s biggest restaurant in your own home

Invite1chef.com is a website for reserving culinary services at home created by top chefs. Simple and rapid, it enables you to reserve a chef for a personalised meal, cooking lesson, brunch or cocktail party using local seasonal products. Your chef takes care of everything, from shopping, cooking and service to tidying up the kitchen afterwards!

www.invite1chef.com

Dooliz.com (0673), for simplified guest management

Dooliz.com is a service designed for private individuals and professionals, which, by concentrating on their guests, enables them to focus on organising their events. The system is also used as a complementary service to expand companies’ offers and help them acquire greater customer knowledge. www.dooliz.com

Nuoo, natural beauty products from throughout the world

NUOO is a beauty box containing natural and organic cosmetic products. Each month, subscribers are introduced to and try out a box of travel-size cosmetics. If they like them, they can purchase the same products full-size at the online shop <http://www.nuobox.com>. NUOO also provides expert advice on beauty care, with a selection of products adapted to each individual profile.

Certesens, the sensory hub for tomorrow's products

Certesens provides methods and tools for analysis of sensory and emotional perception to assist you in differentiating your products and services and improving their attractiveness.

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Stand S850

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